LEAD is a widely used metal that is harmful to human health and the environment.

**DID YOU KNOW?**

- Every year, **143,000 people die of lead exposure** in developing countries.
- Neurological and behavioural effects are **irreversible**.
- No level of lead exposure is considered **safe**.
- Lead poisoning is **preventable**.

Lead exposure is a major contributor to children’s intellectual disability.

Lead exposure costs low and middle income countries an average of **$977 billion**.

- **ASIA**
  - **$699.9 BILLION**
  - (1.88% GDP)

- **AFRICA**
  - **$134.7 BILLION**
  - (4.03% GDP)

- **LATIN AMERICA**
  - **$142.3 BILLION**
  - (2.04% GDP)

#BANLEADPAINT